

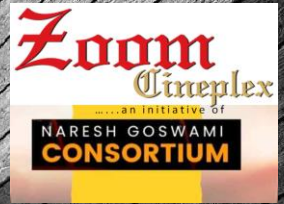
**NARESH GOSWAMI
CONSORTIUM**

**MINIPLEX BRAND OWNER
FRANCHISE NETWORKING SETUP
MANAGEMENT CONSULTANCY**

PITCH DECK

**MERCHANT ACQUISITION
SPECIALISTS**

Monetizing the Hidden Potential of Film
Exhibition Industry



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FRANCHISEE WISE PROJECTED PAYOUT-REVENUE SHARING %age wise, as appended below:

CATEGORY	FRANCHISEE (Direct Merchant)	FRANCHISEE (Thru Networking Team)
SIGNUP FEES Rs.10,00,000/-	@10%	Direct Link@6% Thru Network equally divided@4%
DESIGNING FEE Rs.15,00,000/-	@5%	Direct Link@3% Thru Network equally divided@2%
LOYALTY BONUS PROJECTED PAYOUT Turnover- Rs.3.83 (Cr.)	@1% of turnover i.e. 18 years or till activation of agreement	Direct Link@0.6 % Thru Network equally divided@0.4% turnover i.e. 18 years or till activation of agreement



MERCHANT ACQUISITION SPECIALISTS



FRANCHISEE WISE PROJECTED PAYOUT-REVENUE SHARING amount wise, as appended below:

CATEGORY	FRANCHISEE (Direct Merchant)	FRANCHISEE (Thru Networking Team)
SIGNUP FEES Rs.10,00,000/-	Rs.1,00,000/-	<ul style="list-style-type: none"> •Direct Link Rs.60,000/- •Thru Network equally divided Rs.40,000/
DESIGNING FEE Rs.15,00,000/-	Rs. 75,000/-	<ul style="list-style-type: none"> •Direct Link Rs.45,000/- •Thru Network equally divided Rs.30,000/-
LOYALTY BONUS PROJECTED PAYOUT 1 st YEAR SHARE	<p>Projection per year</p> <p>Rs. 4,72,000/- P.A.</p>	<p>Projection per year</p> <ul style="list-style-type: none"> •Direct Link Rs.2,83,000/- •Thru Network equally divided Rs. 1,89,000/-
EXPECTED PAYOUT SHARE IN FORTHCOMING TIME i.e. 18 years or till activation of agreement	<p>Rs.1.25 Cr.</p> <p>Assuming increase in turnover @7% annually</p>	<ul style="list-style-type: none"> •Direct Link Rs. 0.75/- Cr. •Thru Network equally divided Rs.0.50/- Cr.



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PROJECTED FRANCHISEE PAYOUT

CALCULATION PROJECTION
2 SCREENS 200 SEATS
@35% OCCUPANCY

FROM CINEMA TICKETS COLLECTIONS PROJECTION

SCREENS	SHOWS	SEATS	OCCUPANCY	DAYS	RATE	AMOUNT
2	5	100	35%	365	200	25550000

FRANCHISEE PAYOUT @15%
3832500

FROM FOOD SALES COLLECTIONS PROJECTION @50% of cinema ticketing

PROJECTION @50% of cinema ticketing

FROM ON SCREEN / OFF SCREEN ADVERTISEMENT & GROUND PROMOTIONS ACTIVITIES COLLECTIONS PROJECTION @ 25% of cinema ticketing

PROJECTION @ 25% of cinema ticketing

FROM PARKING COLLECTIONS PROJECTION @ 10% of cinema ticketing

PROJECTION @ 10% of cinema ticketing

AMOUNT
12775000
FRANCHISEE PAYOUT @30%
3832500

AMOUNT
6387500
FRANCHISEE PAYOUT @30%
1916250

AMOUNT
2555000
FRANCHISEE PAYOUT @100%
2555000

PROJECTION OCCUPANCY
35%

PROJECTED PER ANNUM TURNOVER
47267500
PROJECTED ANNUAL FRANCHISEE PAYOUT
12136250

E.O.E

NARESH GOSWAMI
CONSORTIUM

Zoom Cinenlex

Home
Theatre

Video
Parlour

Miniplex

Multiplex

Drive-in
Cinemas

**MERCHANT ACQUISITION
SPECIALISTS**

...an ultimate in smart cinema setup franchising

Cinema Franchising | Cinema Architecture | Cinema Engineering

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