

**NARESH GOSWAMI
CONSORTIUM**



**MINIPLEX BRAND OWNER
FRANCHISE NETWORKING SETUP
MANAGEMENT CONSULTANCY**

PITCH DECK

**MERCHANT ACQUISITION
SPECIALISTS**

Monetizing the Hidden Potential of Film
Exhibition Industry

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FRANCHISEE WISE PROJECTED PAYOUT-REVENUE SHARING %age wise, as appended below:

CATEGORY	FRANCHISEE (Direct Merchant)	FRANCHISEE (Thru network Merchant)
SIGNUP FEES Rs.10,00,000/-	@20%	Direct Link@12% Thru Network equally divided@8%
DESIGNING FEE Rs.15,00,000/-	@10%	Direct Link@6% Thru Network equally divided@4%
LOYALTY BONUS PROJECTED PAYOUT Turnover- Rs.3.83 (Cr.)	@2% of turnover i.e. 18 years or till activation of agreement	Direct Link@1% Thru Network equally divided@1% turnover i.e. 18 years or till activation of agreement



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FRANCHISEE WISE PROJECTED PAYOUT-REVENUE SHARING amount wise, as appended below:

CATEGORY	FRANCHISEE (Direct Merchant)	FRANCHISEE (Thru network Merchant)
SIGNUP FEES Rs.10,00,000/-	Rs.2,00,000/-	<ul style="list-style-type: none"> •Direct Link Rs.1,20,000/- •Thru Network equally divided Rs.80,000/
DESIGNING FEE Rs.15,00,000/-	Rs.1,50,000/-	<ul style="list-style-type: none"> •Direct Link Rs.90,000/- •Thru Network equally divided Rs.60,000/-
LOYALTY BONUS PROJECTED PAYOUT 1 st YEAR SHARE	<p>Projection per year</p> <p>Rs. 7,66,000/- P.A.</p>	<p>Projection per year</p> <ul style="list-style-type: none"> •Direct Link Rs.3,83,000/- •Thru Network equally divided Rs.3,83,000/-
EXPECTED PAYOUT SHARE IN FORTHCOMING TIME i.e. 18 years or till activation of agreement	<p>Rs.2.25 Cr.</p> <p>Assuming increase in turnover @7% annually</p>	<ul style="list-style-type: none"> •Direct Link Rs.1.125/- Cr. •Thru Network equally divided Rs.1.125/-



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PROJECTED FRANCHISEE PAYOUT										
CALCULATION PROJECTION (2 SCREENS @35% OCCUPANCY 200 SEATS)										
FROM CINEMA TICKETS COLLECTIONS		SCREENS	SHOWS	SEATS	OCCUPANCY	DAYS	RATE	AMOUNT	FRANCHISEE PAYOUT @15%	
PROJECTION		2	5	100	35%	365	200	25550000	3832500	
FROM FOOD SALES COLLECTIONS								AMOUNT	FRANCHISEE PAYOUT @30%	
PROJECTION @ 50% of cinema ticketing								12775000	3832500	
FROM PARKING COLLECTIONS								AMOUNT	FRANCHISEE PAYOUT @100%	
PROJECTION @ 10% of food sales								1277500	1277500	
								0		
								0		
								PROJECTED PER ANNUM TURNOVER	PROJECTED ANNUAL FRANCHISEE PAYOUT	
PROJECTION		OCCUPANCY		35%				TOTAL	39602500	8942500
								Thru brand owner	38325000	7665000

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...an ultimate in smart cinema setup franchising

Cinema Franchising | Cinema Architecture | Cinema Engineering

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